

Are you interested in pursuing a bachelor's, master's, or doctorate degree in Travel and Tourism Management? Why not consider Travel and Tourism Management as your college major or career? One of the most important decisions that you will make in college is to select a major. Such decision should not be taken lightly, as it has profound implications for your career and life after college. A wrong choice today will result in added semesters and tuition tomorrow. Do you feel you are underprepared when choosing a major? Are you choosing your major based on influence and assumptions? Are you looking to others rather than draw conclusions based on your own research, interests, abilities, and self-reflection? If you answered "YES", this book is for YOU. Have YOU Declared your Major? A recent research study shows that 80% of freshmen (first year college/university students) say they are undecided about their major. Most of them will change their minds multiple times even after they declare their major. Even the "decided" students often do not base their decision of major on factual research and self-reflection. The biggest mistake both the undecided and decided students make is failing to research what's required of the major, and the career. Take a Deep Breath You need help to make this important decision which will impact the rest of your life. The information in this book is NOT theory. These are not just a lot of nice suggestions. They are proven best practice strategies that work. Although most of the chapters in this book are peer-reviewed, they have been written in plain English in layperson's terms to give you the best/easiest reading experience. How to Decide if Travel and Tourism Management is Right for YOU? So, why should you study Travel and Tourism Management? To help your research, we approached over 30 top professors to offer their powerful perspectives and advice. We asked them to address the most important issues for you in plain English: Why should you choose Travel and Tourism Management as your undergraduate major or minor? Why should you undertake a graduate/PhD degree in Travel and Tourism Management? What are the research areas/issues and scholarship opportunities in Travel and Tourism Management? What are the jobs/career options and best practice tips for the Travel and Tourism Management graduates? > Why this Book is Different? There are many books which claim to help you choose your major. But this book is different. How? First, as opposed to "one size fits all" books, this is the first book ever written solely focusing on Travel and Tourism Management. Second, as opposed to perspective from a single author, this book provides you with multiple perspectives from the top professors. Third, as opposed to most other academic/complex books, this book is easy to understand and read. Finally, as opposed to crippling higher prices charged by other publishers, we have made this book available at the price of less than two lattes (or two beers if you prefer). This Book is Missing One Thing This book is missing one thing – hype. This book contains no fluff, no complex theories, and no sugar coating. This is a serious book. It is presented in a rather fun, non-serious manner. If you are considering Travel and Tourism Management for your major, we assure this is the ONLY book you'll ever need for your career success. We repeat, this is the ONLY book that provides in-depth insights on Travel and Tourism Management as your major/career. Take this Book as an Investment in your Life Take action today. Scroll up and simply click the buy button on this page. Start reading your book from your Kindle device, computer,

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