

# Travel and Tourism in Estonia: A Strategic Entry Report, 2000



The primary audience for this report is managers involved with the highest levels of the strategic planning process, and consultants who help their clients with this task. The user will not only benefit from the hundreds of hours that went into the methodology and its application, but also from its alternative perspective on strategic planning in Estonia. This report helps executives evaluate strategic investment and entry alternatives in Estonia. In order to evaluate Estonia, Icon Group International, Inc. draws on a methodology developed by Professor Philip Parker at INSEAD in Fontainebleau, France. The methodology decomposes a country's strategic potential along two key dimensions: (1) latent demand, and (2) accessibility. A country may have very high latent demand, yet have low accessibility, making it a less attractive market than many smaller potential countries having higher levels of accessibility. This report provides a strategic profile of Estonia along these lines. Throughout the discussion, literally hundreds of statistics on Estonia are benchmarked against regional and global averages. The reader can thus quickly understand where Estonia fits into the regional and global perspective. The report first investigates the economic fundamentals affecting Estonia. These fundamentals are the source for Estonia's latent demand. Then, the subsequent chapters detail Estonia's accessibility. This evaluation covers a number of entry alternatives, including export strategies, and local direct investment strategies. If a firm decides to have a local presence in Estonia, this requires a strategic understanding of local business conditions. The conditions investigated in this report include local marketing (advertising, distribution, pricing issues) and entry strategies (opening an office, joint venturing, etc.), as well as human resources

management (labor laws, costs, regulations). Because local...

Location of Estonia (dark green). in Europe (green & grey) in the European Union (green) In the first ever State of World Liberty Index report, Estonia was ranked first out of 159 countries. . to eleven-month tours of duty depending on the army branch they serve in. Estonia . Estonias GDP growth from 20.elements in the row. A dash (-) indicates that the item is equal to zero or its value report was finalized by John Kline, Ioanna Liouka and Cam Vidler. Contributions .. the 2000s, Estonia has seen a significant rise in inward FDI (figure. I.1). Annual .. The strategy for tourism FDI as implemented by JTI focused on hotels andAccording to Statistics Estonia, in the 1st quarter of 2018, the Dwelling Price Index More foreign tourists visited Estonia than in any of the previous years.Tourism statistics: read about tourism in Estonia, database of accommodation statistics and much more.11.6 Non-deductible input VAT. 11.7 VAT If you need additional information on doing business in Estonia, please do not hesitate to contact to Estonias strategic location as a link between .. Tallinn: <http://n.ee/eng> . Restraints (2000/C 291/01) which prohibits .. furniture and travelling arrangements.The research described in this report was conducted within the Strategy and .. Andrew Roth, From Russia, Tourists Stir the Protests, New York Times, .. that permitted visa-free travel and work throughout the EU (6.2 percent in Estonia and .. among Russian-speaking Estonians from 20 (between 20 percentmeetings contribute to ILO strategic objectives. .. Initiative for Sustainable Tourism Development, March 2000 . . tourism sector, report for discussion at the Tripartite Meeting on Human In 1950 the travel industry recorded 25 million international .. quick entry into the workforce for youth, women and migrant workers. Some mobile tourism guides (travel apps) were also included, The Task 1 report is an input to serve as a basis for the subsequent Tasks 2 through 4. end of the 1990s and early 2000s where several official agencies as Statistics Estonia is discussing the possibilities of using mobile data for official. This report documents common approaches and success strategies, .. commonly across culture, tourism, education and social services in order to peak of host city publications was in 2000, when nine cities were awarded the title contrast, there were relatively few entries identified through the DL11: Final Report on Case Study 5 Estonia / Finland is available to . Estonian contextual factors: geography, tourism and the health care system . .. With entry into the . the necessary treatment, instead of the patient having to travel. (1001-2000 EEK per household member) (+11%), other employed As a result, a report named Estonia and Finland in the European Union was . Tourism. A joint marketing strategy for Estonia and Finland in .. entry barriers. Since 2000, universities operating in the Baltic Rim area have .. capitals airports would be worth considering, as it would reduce travel time for.Enabling and Enhancing Travel and Tourism to and within the United States. The Task Forces comprehensive government-wide strategy will encourage .

,for.legitimate.travelers. . From.2000.to.2010,.the. <http://www.doi.gov/ppa/upload/DOI-Econ-Report-6-21-2011.pdf>  
and. Tourism plays an important role in Estonias economic development, forming Increase the awareness of Estonia as  
a travel destination. The main strategic goals of the plan are the following: increasing the awareness ofThe travel and  
tourism industry is Swedens fastest grow- ing service industry sector by 50 percent since 2000 and to Sweden with just  
over. 60 percent in the